



# Drive business success

with our Learning Licenses

A flexible learning package  
tailored to your business needs

**I** Institute  
of Data &  
Marketing  
**DM**

# Learning Licences work with your business

Drive your organisation to the forefront of the data and marketing industry.

- / Improve the skill and capability of your marketing team
- / Optimise your learning plan
- / Service diverse training needs
- / Protect your training budget
- / Attract and retain talent
- / Future-proof your business

All serviced by your own dedicated Account Manager.

Our Learning Licences offer pre-paid training credit that can be applied against face to face and e-learning courses, offering cost effective learning to help maximise your training budget.

**Start learning, now.**

**Call 020 8614 0255**  
**or email on [ask@theidm.com](mailto:ask@theidm.com)**

